



Design is Everything

Exhibition Notes

This is the 39th exhibition held by the *Welcome Swallow Gallery*. Design is universal to the human experience. Structure and design have always preoccupied artists.

The current exhibition examines the design and structure of buildings; their edifice, proportion, and sometimes sheer scale. They can be inherently visually appealing evoking deep emotional reflections. Sometimes they can transform the space that they occupy with a footprint that fits well within their environment, with balanced proportions, providing a sense of harmony. And sometimes not. Designs can fail.

Whatever structures we witness, a design imperative was established to enable their construction. The artists in this exhibition have likewise considered how these designs might be represented and appear to them. It is their perspectives and insights that emerge. This includes the artists' choices as to what should be represented. Ancient Roman buildings, grand designs, rebuilds, contemporary structures as well as modest habitats and working spaces are all present in this exhibition.

The junction between the aesthetics of these structures with the way in which they are artistically portrayed indicates that *Design is Everything*. What appeals to us and why? The exhibition is curated to add another contour to the design narrative.