

# Notice for artists wishing to present at the Welcome Swallow Galleries



## **Preamble**

As a charitable Trust, ACCCT<sup>1</sup> curates exhibitions, artistic endeavours and special events that are designed to raise money for our three designated charities, Pillars, Tokoroa Women's Refuge and Kiwican. We take a percentage of each sale that after cost recovery goes to these three charities. We do not charge for wall space. Exhibitions are curated alongside a *Resident Artists Gallery* that profiles work from our established artists. Currently we have approximately 50 gallery artists (see website).

The Trust Board sets out each year its intent, represented by curatorial briefs that are then shared with artists whose work best reflects future exhibition themes and media. ACCCT also represents *Fine Art Society New Zealand*, a signal of the level of artistic quality that is now expected of gallery exhibitions.

If you wish to be represented by Welcome Swallow, please follow the process set out below:

1. Visit our Instagram page and more specifically the website that contains downloadable pdfs of all our previous catalogues. Establish a connection with your own work or how it might add to our extensive portfolio of art. Is there a fit with your work in terms of its quality and relatedness to gallery content.
2. Call us (see website for contact details). Let us know what you anticipate for yourself. Keep in mind that typically, our gallery walls are booked with exhibitions and initiatives, several months ahead of your call.
3. Following a conversation with the gallery personnel, if asked, send soft copies or note digital sites that can be accessed.
4. The gallery will then make a decision as to whether we will ask you to share with us your original work.
5. Upon physical review we will discuss opportunities regarding future exhibitions or special events where your work might be profiled.

## **Conclusion**

We face considerable pressure from many artists who would like to be represented by Welcome Swallow. Please follow the aforementioned process. This will help us to provide accurate, timely and valued feedback that will assist in your art journey.

Thank you.

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<sup>1</sup> Achieving Change for Children, Charitable Trust is a registered charity since 2016